



OZTAM CELEBRATED ITS 10TH ANNIVERSARY at the Art Gallery of NSW, while Network Ten TV research manager Jacinta Fleach celebrated the lucky door prize: a large flat-screen TV. Also enjoying the night are [top, left to right] OZTAM's Kumarah Siva, Camilla Israel, Sylvano Lascabetti and Network Ten's Brian Ruck.



IT WAS A NIGHT FOR BEAUTIFUL PEOPLE at the InStyle/Audi Women of Style Awards in Sydney on 11 May. Among the beauties were [from left] Longines' Cecile Fry, InStyle editor Kerrie McCallum and Longines' Amelia Robertson. McCallum also cosied up to Audi MD Uwe Hagin [top].



FANGTASIA, AUSTRALIA'S FIRST VAMPIRES CLUB, launched this month, with a Warner Bros party to celebrate the DVD launch of Season Two of the HBO series *True Blood*. The One Green Bean team (above) got into the spirit of things, while Warner's Caroline Skillen and Roger Clarke (right) enjoyed the party.



CHANGING FACES



BWM Hires Group Creative Head
BWM has appointed Matt Smith as group creative head to replace David Shirlaw, who left the company three months ago. Smith was regional creative director on Procter & Gamble at Saatchi & Saatchi Paris for three years before returning to Sydney 12 months ago to freelance for a number of agencies including Three Drunk Monkeys.



Nyree Corby Leaves SapientNitro
Nyree Corby, the founder of The Topia Project, has left SapientNitro after just five months with the agency. Corby joined as business strategy director in December 2008 after The Topia Project went into administration in May 2008.



Mitchells Promotes Jameson
Mitchell & Partners Brisbane managing director Treena Jameson has been promoted to the newly created position of national client service director of the Mitchell Communication Group. Jameson will be succeeded by group director business development Kenny Stewart.



Greaney Heads North to Patits
George Patterson Y&R Brisbane has hired Leo Burnett Melbourne creative group head Brendan Greaney, effective 24 May. Greaney will take on the newly created role of creative group head after co-creative director David Joubert transferred to the Sydney office on 3 May.

MEDIA.COM APPOINTS PLANNERS

MediaCom has appointed MediaCom London director Wayne Philbert as group director of client communications planning, based in Melbourne. MediaCom Sydney has appointed MediaCom Chicago associate media director Ben Watson as director client communications planning.



Palace Signs Top Young Gun
The Campaign Palace Sydney has signed award-winning creative Matt Swinburne. He started his career at Saatchi & Saatchi NZ, and has also worked with Saatchi & Saatchi New York and DDB Auckland.

THE LADDER



KYLIE GREEN
The 41-year-old chief executive of Kaleidoscope Marketing Communications can't say no.

WHEN I WAS A KID
I wanted to be all grown up just like the adults.

MY BIGGEST RISK WAS
Starting an agency by myself.

I GOT TO WHERE I AM BY
Sheer determination to prove myself.

I'D LOVE TO MEET
The Dalai Lama.

SUCCESS IS
When you're doing something fun and you don't care how much it costs.

I'M VERY GOOD AT
Networking and connecting.

BUT I'M VERY BAD AT
Saying no.

MY FAVOURITE BOOK IS
The Griffin and Sabine series – not just a story but an artistic and kinescheto journey.

I WISH I HAD
Children.

MY MOST EMBARRASSING MOMENT
Was seeing one of those shocking hairstyle school photos on show at my 40th birthday.

ON MY DESK AT WORK IS
A crystal, a Tibetan bell and a money plant – all my Feng Shui working hard.

I LOOK UP TO
The stars and moon and our wonderful universe every night.

IF I WON \$1 MILLION, I'D SPEND IT ON
An African safari and serang up a school in Malawi.

MY DREAM HOLIDAY IS
An icebreaker to Antarctica – one of my close friends just shot a documentary down there and it took my breath away.

IF I COULD SWAP CAREERS, I'D BE
A leading female horse trainer with a few Melbourne Cup wins under my belt.

THE THREE THINGS I'D TAKE TO A DESERT ISLAND ARE
A BlackBerry with a never-ending charge, a never-ending packet of white Tim Tams and Chris Isaac with his guitar.

I OFTEN DAYDREAM ABOUT
No war, no poverty and no pollution in our world. Dream big as they say.

PEOPLE OFTEN SAY I AM
The detail queen and resilient.

WHEN ALL ELSE FAILS I
Find another way.

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